



SEC Registration No.
CN201619200



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Burgos-Chaves Sts.
Cagayan de Oro City,
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Training-Workshop on Designing and Publishing Qualitative Research with AI-Assisted Data Analysis

July 3-5, 2025

Patio Pacific Boracay, Boracay, Malay, Aklan, Philippines

Seeking depth over breadth, stories over numbers, and nuance over trends, qualitative research is a painstaking journey of immersion in data, reflective coding, and iterative theme development, crafting a compelling narrative that honors human experiences, perspectives, and social phenomena. In the evolving landscape of research technology, designing qualitative research in an AI-assisted era requires an understanding of Generative AI's capabilities not as a replacement for human insight, but as a powerful augment. Crucially, the heart of qualitative research design—formulating incisive research questions, selecting appropriate qualitative research methodologies, defining applicable sampling strategies, and establishing robust ethical protocols—remains firmly in the researchers' domain.

AI's most transformative impact is currently realized in qualitative data analysis, aiding researchers in managing overwhelming volumes of interviews and field notes. AI tools assist by transcribing audio and performing initial passes on text to identify potential codes, suggest themes, and map relationships, significantly expediting the analysis process while complementing human expertise. Considering these advancements and the need for scholarly rigor and ethical integrity, how can one design and publish a qualitative research manuscript that effectively combines human-centered inquiry and machine-supported analysis?

Aiming to capacitate qualitative researchers through skills development, the **Asian Society of Teachers for Research, Inc.** hosts the **Training-Workshop on Designing and Publishing Qualitative Research with AI-Assisted Data Analysis** on **July 3-5, 2025** at the **Patio Pacific Boracay, Boracay, Aklan, Philippines** with our resource speakers **Dr. Alexander S. Acosta** of the *Philippine School Doha* and **Dr. Imee C. Acosta** of the *Virginia Commonwealth University Qatar*.

OBJECTIVES OF THE TRAINING-WORKSHOP:

- *To explain the philosophical foundations of qualitative research and contrast them with other research paradigms;*
- *To choose and justify appropriate qualitative methods and data collection techniques;*

- To utilize AI tools for qualitative data analysis tasks, including transcription, coding, and theme identification; and
- To prepare a qualitative research manuscript ready for submission to high-impact journals.

CONFIRMATION AND PAYMENT DETAILS

For confirmed participants, please send the Confirmation Form in Microsoft Word/PDF file through email (astr@aseanresearch.org; info@aseanresearch.org). Online Confirmation for the Training-Workshop can also be done through filling out the form through <https://forms.gle/DuL9tz4jiYumGLNZ9>

- Registration Fee of the Training-Workshop is at **7000 pesos** which is inclusive of two-day lunches, am and pm snacks, training materials, registration ids and certificates, among others. The participants are reminded that the Training-Workshop is in **LIVEOUT** arrangement and thus, the hotel accommodation during the Training-Workshop will be shouldered by the participating individual.

- A **LIST OF RECOMMENDED HOTELS** will be issued as guidance to the participants reflecting the hotel address and contact information, estimated rate per night, and proximity to the hotel venue.

- Confirmation of Participation should be signed reflecting the participant/s' Full Name and Affiliation to reserve a slot for the Training-Workshop. For onsite payments the following additional documents are required: *Travel Order, Hotel Accommodation, and Flight Details, among others.*

- Participants will receive four certificates for the Training-Workshop: ***Certificate of Completion, Participation, Attendance, and Appearance.***

- Deadline of the submission of Confirmation of Participation and payment is on **June 25, 2025, Wednesday.**



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Resource Speakers:

Dr. Imee C. Acosta, Virginia Commonwealth University, Qatar

A prolific author, researcher and speaker, among others, Dr. Acosta's numerous endeavors reflects her penchant to research specifically the qualitative kind. Currently, an Adjunct Instructor of the Virginia Commonwealth University School of Arts, her paper on the effects of workplace abuses of migrant workers was published by WIEGO and awarded the Best Manuscript in the International Conference in Business and Social Sciences 2014 in Tokyo, Japan.



Dr. Alexander S. Acosta, Philippine School Doha, Qatar

With such excellent academic background and equally impressive skills to boot, Dr. Alexander S. Acosta has been the Principal for the Philippine School Doha, State of Qatar for more than 20 years. An in-demand speaker, his speakership engagements are centered on topics about leadership and education. His research interests are in the field of corporate and educational leadership as well as pedagogical approaches in education. Publications he authored and co-authored are published in Elsevier, Sage Publications and WIEGO, among others.



Bank Payment

Name of Bank: Bank of the Philippine Islands

Address: Georgetown Cybermall, RN Pelaez Blvd. Kauswagan, Cagayan de Oro City

Account Name: ASIAN SOCIETY OF TEACHERS FOR RESEARCH INC

Account Number: 8991-0004-62

Palawan, USSC/Cebuana, Western Union, MLhuillier

Name of Recipient: Russel B. Obsioma

Address: 4-2F Montblanc Bldg., 848 Burgos-Chaves Sts., Cagayan de Oro City, Philippines 9000

Contact Number: +639177217448



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GCash Payment (Bank Transfer)

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Account Name: ASTR Inc.

Account Number: 8991-0004-62

Send Receipt to: astr@aseanresearch.org

Note: Please send the GCASH screenshot which reflects SUCCESSFULLY TRANSFERRED.

The Organizer

The Asian Society of Teachers for Research Inc. is an organization devoted to the advancement of pedagogy in the teaching of research in all academic levels. Established in 2015, it has over 5000 members from the Philippines and all over Asia.

For more information, contact:

MR. RUSSEL B. OBSIOMA

Executive Director

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